



**For Immediate Release**

**Contact:** Mikiko Kato  
[mikiko.katou1@carrier.com](mailto:mikiko.katou1@carrier.com)  
Media Relations  
Carrier Japan Corporation

**Carrier Japan Signs Partnership Agreement  
with Nippon TV Tokyo Verdy Beleza Women's Professional Football Team**

**TOKYO, Aug. 21, 2025** – Carrier Japan is pleased to announce that it has signed a partnership agreement with the [Nippon TV Tokyo Verdy Beleza](#) professional football team, a member of the [Japan Women's Empowerment Professional Football League \(WE League\)](#). Under this agreement, the Beleza players will wear practice apparel featuring the Carrier logo during their daily training sessions, which will also be amplified on the team's official social media channels. More than a branding exercise, this partnership reflects a shared vision in fostering inclusion and allyship, leveraging the universal power of sport as a catalyst for social impact. Carrier Japan is a part of Carrier Global Corporation (NYSE: CARR), global leader in intelligent climate and energy solutions.

Established in 1981 as the women's team of Yomiuri Football Club, Nippon TV Tokyo Verdy Beleza has a pivotal role in the development of women's soccer in Japan. The team boasts an impressive record of 18 league championships and 16 Empress' Cup titles.

After claiming its first league championship in five years last season, the team continues to pursue new heights through its professionalism and unwavering passion. Their strong commitment resonates with Carrier Japan's tireless endeavor for innovation and excellence. The collaboration also aligns closely with Carrier Japan's WE@Carrier Japan initiative, an employee resource group dedicated to empowerment and allyship for women in the workplace. Through this agreement, Carrier Japan seeks to drive inclusion and allyship for all.

"Nippon TV Tokyo Verdy Beleza has made tremendous contributions to advancing women's soccer in Japan over many years. Their journey to the recent league championship victory was a true testament of the team's relentless dedication and efforts," said Toru Kubo, President of Carrier Japan Corporation. "We are thrilled with this collaboration as it brings together two organizations with shared values and feel honored to stand alongside them in driving positive social impact. We look forward to supporting their continued success while deepening our commitment to the local community."

For more information, visit [Carrier HVAC Asia Pacific](#).

## About Carrier Japan

Carrier Japan provides sustainable solutions integrating energy efficient products for residential, light commercial and industrial customers. Carrier Japan is a part of Carrier Global Corporation (NYSE: CARR), global leader in intelligent climate and energy solutions, committed to creating innovations that bring comfort, safety and sustainability to life. For more information, visit [Carrier HVAC Asia Pacific](https://www.carrier.com/global).

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