



For Immediate Release

Contact: Mikiko Kato
mikiko.katou1@carrier.com
Media Relations
Carrier Japan Corporation

Carrier Japan Enters into Sponsorship Agreement with Hokkaido Nippon-Ham Fighters

TOKYO, Sept. 17, 2025 – Carrier Japan announced today that it has signed a sponsorship agreement with Fighters Sports & Entertainment Co., Ltd., headquartered in Kitahiroshima City, Hokkaido. This collaboration focuses on collaborative initiatives at [Hokkaido Ballpark F Village](#), encompassing ES CON Field Hokkaido, the home field of [Hokkaido Nippon-Ham Fighters](#). As part of the agreement, Carrier Japan will feature a billboard advertisement in the right field stands of ES CON Field to strengthen brand recognition and foster meaningful engagement opportunities with visitors to the ballpark. Carrier Japan is a part of Carrier Global Corporation (NYSE: CARR), global leader in intelligent climate and energy solutions.

Since opening in 2023, ES CON Field has played a pivotal role in shaping the sports culture of Hokkaido, setting new standards through its cutting-edge stadium design and fan-centric approach to operations. Following the relocation of the Hokkaido Nippon-Ham Fighters to the stadium in 2023, the team concluded the 2024 season with a strong second place finish in the Pacific League of the Nippon Professional Baseball and continue to deliver impressive performances in the current season.

One of the key factors behind the Fighters' strong performance is ES CON Field Hokkaido. Despite the cold climate, the stadium is widely recognized for its successful implementation of a retractable roof and a natural grass field. Growing natural turf requires extremely precise temperature control, and this has been achieved using sophisticated heat pump technology from Carrier Japan. Thanks to this environmental control, the grass remains in excellent condition throughout the year. The lush, vibrant turf not only provides spectators with an unprecedented sense of immersion, but also reduces physical strain on the players, supporting high-level performance.

"The Hokkaido Nippon-Ham Fighters is an exceptional team that places significant importance on community engagement and building strong connections with their fans. We deeply resonate with their commitment to walking alongside the region through the power of sports, centered around the innovative experience offered by ES CON Field," said Toru Kubo, Carrier Japan. "Carrier Japan is honored to join forces with this team in Hokkaido through this collaboration to contribute to the local community and help create new value for fans and residents alike."

For more information, visit [Carrier HVAC Asia Pacific](#).

About Carrier Japan

Carrier Japan provides sustainable solutions integrating energy efficient products for residential, light commercial and industrial customers. Carrier Japan is a part of Carrier Global Corporation (NYSE: CARR), global leader in intelligent climate and energy solutions, committed to creating innovations that bring comfort, safety and sustainability to life. For more information, visit [Carrier HVAC Asia Pacific](#).

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F VILLAGE
HOKKAIDO BALLPARK



ES CON FIELD
H O K K A I D O



FIGHTERS